

Diocese of Ontario

**MONTH-BY-MONTH GIVING ANALYSIS**

As described in some of the previous resources, one of the best ways to build a strong year-round stewardship program is to focus on professionalizing the communication of finances in your congregation. Because congregational income is of a highly seasonal nature, it can be difficult to measure the effectiveness of your stewardship and communications plan. The Stewardship office has designed a month-by-month giving analysis spreadsheet where you can accurately track monthly income over a 3-year period. As you move through the year, you will be able to see how well you are doing in relation to previous years.

For example if, in the early stages of your year-round stewardship and communications campaign, monthly giving is up consistently five to ten percent each month as of the end of May and June, it would be relatively safe to project an increase in givings of about that same level through to the end of the fiscal year.